

INTERNATIONAL TRADE AND BUSINESS PROGRAM CURRICULUM

1st Year

Semester 1							Semester 2						
Course Code	Course Name	L	T	C	ECTS	PREQ	Course Code	Course Name	L	T	C	ECTS	PREQ
ENGL101	Academic English I	3	0	3	6		ENGL102	Academic English II	3	0	3	6	ENGL101
MATH103	Mathematics for Social Sciences I	3	1	3	6		MATH104	Mathematics for Social Sciences II	3	1	3	6	MATH103
ITEC101	Introduction to Information Technology I	2	2	3	4		ITEC102	Introduction to Information Technology II	3	1	3	6	ITEC101
ECON101	Microeconomics	3	1	3	6		ECON102	Macroeconomics	3	1	3	6	ECON101
BUSN101	Introduction to Business I	3	0	3	6		BUSN102	Introduction to Business II	3	0	3	6	BUSN101
TURK101 HIST101	Turkish I / History of Turkish Reforms	2	0	2	2								
TOTAL		16	4	17	30		TOTAL		15	3	15	30	

2nd Year

Semester 3							Semester 4						
Course Code	Course Name	L	T	C	ECTS	PREQ	Course Code	Course Name	L	T	C	ECTS	PREQ
BUSN211	Business Communication	3	0	3	6		BUSN214	Organizational Behavior	3	0	3	6	
ECON201	Intermediate Microeconomics	3	1	3	6	ECON101	ECON202	Intermediate Macroeconomics	3	1	3	6	ECON102
STAT201	Statistics I	3	1	3	6	MATH104	STAT202	Statistics II	3	1	3	6	STAT201
ACCT201	Principles of Accounting I	3	1	3	6		ACCT202	Principles of Accounting II	3	1	3	6	ACCT201
FINA201	Introduction to Banking and Finance	3	0	3	6		FINA212	Financial Management	3	1	3	6	FINA201
TOTAL		15	3	15	30		TOTAL		15	4	15	30	

3rd Year

Semester 5							Semester 6						
Course Code	Course Name	L	T	C	ECTS	PREQ	Course Code	Course Name	L	T	C	ECTS	PREQ
FINA301	Money and Banking	3	0	3	6		BUSN304	Human Resource Management	3	1	3	6	
BUSN341	International Business I	3	0	3	6		BUSN342	International Business II	3	1	3	6	BUSN341
ACCT305	Cost Accounting for Managerial Decision Making	3	1	3	6		FINA308	International Finance	3	0	3	6	
AREAXX1	Faculty Elective	3	0	3	6		AREAXX	Faculty Elective	3	0	3	6	
UNIEXX1	University Elective	3	0	3	6		UNIEXX2	University Elective	3	0	3	6	
TOTAL		15	1	15	30		TOTAL		15	2	15	30	

4th Year

Semester 7							Semester 8						
Course Code	Course Name	L	T	C	ECTS	PREQ	Course Code	Course Name	L	T	C	ECTS	PREQ
BUSN421	International Trade & Economics	3	0	3	6		BUSN406	Business Policy	3	1	3	6	
ACCT423	International Accounting and Reporting	3	1	3	5		BUSN418	International Marketing Strategy	3	0	3	6	
FINA411	International Financial Markets	3	1	3	5		FINA408	Applied Research Methods	3	1	3	6	STAT202
FINA421	Data Analysis and Modeling	3	1	3	6		PROGXX2	Program Elective	3	0	3	6	
PROGXX1	Program Elective	3	0	3	6		PROGXX3	Program Elective	3	0	3	6	
BUSN400	Internship	0	0	0	2								
TOTAL		15	4	15	30		TOTAL		15	1	15	30	

Note: L – Lecture Hour (hours/week); T – Lab/Tutorial (hours/week); C – Traditional Credits; PREQ – Prerequisites.