

BUSINESS ADMINISTRATION PROGRAM CURRICULUM

1st Year

1. Semester							2. Semester						
Course Code	Course Name	L	T	C	ECTS	PREQ	Course Code	Course Name	L	T	C	ECTS	PREQ
ENGL101	Academic English I	3	0	3	6		ENGL102	Academic English II	3	0	3	6	ENGL101
MATH103	Mathematics for Social Sciences I	3	1	3	6		MATH104	Mathematics for Social Sciences II	3	1	3	6	MATH103
ITEC101	Introduction to Information Technology I	2	2	3	4		ITEC102	Introduction to Information Technology II	3	1	3	6	ITEC101
ECON101	Microeconomics	3	1	3	6		ECON102	Macroeconomics	3	1	3	6	ECON101
BUSN101	Introduction to Business I	3	0	3	6		BUSN102	Introduction to Business II	3	0	3	6	BUSN101
TURK101	Turkish I / History of Turkish Reforms	2	0	2	2								
HIST101													
TOTAL		16	4	17	30		TOTAL		15	3	15	30	

2nd Year

3. Semester							4. Semester						
Course Code	Course Name	L	T	C	ECTS	PREQ	Course Code	Course Name	L	T	C	ECTS	PREQ
BUSN211	Business Communication	3	0	3	6		BUSN214	Organizational Behaviour	3	0	3	6	
ECON201	Intermediate Microeconomics	3	1	3	6	ECON101	ECON202	Intermediate Macroeconomics	3	1	3	6	ECON102
STAT201	Statistics I	3	1	3	6	MATH104	STAT202	Statistics II	3	1	3	6	STAT201
ACCT201	Principles of Accounting I	3	1	3	6		ACCT202	Principles of Accounting II	3	1	3	6	ACCT201
FINA201	Introduction to Banking and Finance	3	0	3	6		FINA212	Financial Management	3	1	3	6	FINA201
TOTAL		15	3	15	30		TOTAL		15	4	15	30	

3rd Year

5. Semester							6. Semester						
Course Code	Course Name	L	T	C	ECTS	PREQ	Course Code	Course Name	L	T	C	ECTS	PREQ
FINA301	Money and Banking	3	0	3	6		BUSN304	Human Resource Management	3	1	3	6	
BUSN341	International Business I	3	1	3	6		BUSN342	International Business II	3	1	3	6	BUSN341
ACCT305	Cost Accounting for Managerial Decision Making	3	1	3	6		BUSN306	Production and Operation Management	3	0	3	6	
AREAXX1	Faculty Elective	3	0	3	6		AREAXX2	Faculty Elective	3	0	3	6	
UNIEXX1	University Elective	3	0	3	6		UNIEXX2	University Elective	3	0	3	6	
TOTAL		15	2	15	30		TOTAL		15	2	15	30	

4th Year

7. Semester							8. Semester						
Course Code	Course Name	L	T	C	ECTS	PREQ	Course Code	Course Name	L	T	C	ECTS	PREQ
BUSN401	Marketing	3	0	3	6		BUSN406	Business Policy	3	1	3	6	
ACCT413	Financial Accounting and Reporting	3	1	3	5		BUSN404	Management Information System	3	0	3	6	
FINA401	Investments	3	1	3	6		FINA408	Applied Research Methods	3	1	3	6	STAT202
FINA421	Data Analysis and Modeling	3	1	3	5		PROGXX2	Program Elective	3	0	3	6	
PROGXX1	Program Elective	3	0	3	6		PROGXX3	Program Elective	3	0	3	6	
BUSN400	Internship	0	0	0	2								
TOTAL		15	3	15	30		TOTAL		15	2	15	30	

Note: L – Lecture Hour (hours/week); T – Lab/Tutorial (hours/week); C – Traditional Credits; PREQ – Prerequisites.